

# PASPOLO J. HAULE

**Address:** Morogoro, Tanzania

**Mobile:** +255 627 792 971/ 653 355 926 | **Email:** [paspolohaule@gmail.com](mailto:paspolohaule@gmail.com)

## PROFESSIONAL PROFILE:

A result-driven Marketing and Public Relations professional with hands on experience gained during practical training at Tanzania Education Authority (TEA). Proficient in developing and implementing marketing strategies, public relations campaigns, and communication initiatives. Skilled in market research, social media marketing, event planning, and brand promotion. A collaborative team player with strong understanding of marketing principles and a proactive approach to achieve organizational goals.

### Core Skills:

- Marketing strategy Development
- Public Relations Campaigns
- Social Media Marketing
- Communication Initiatives
- Event Planning
- Graphic Designing
- Problem solving skills
- Time management
- Team leadership

## PROFESSIONAL EXPERIENCE:

### TANZANIA EDUCATION AUTHORITY (TEA) – Marketing and Public Relations-Field Practical Training)

August 2022 – November 2022

Dar-es-Salaam

### Responsibilities and achievements:

- Assisted in developing marketing strategies and public relations campaigns to promote educational initiatives.
- Managed social media platforms to enhance brand visibility and engagement with stakeholders.
- Contributed to event planning and execution for educational programs and initiatives.
- Supported the creation of promotional materials and communications to increase awareness of TEA's activities.

## EDUCATIONAL BACKGROUND:

Education	Institution	Awards	Year
Degree	Tanzania Institute of Accountancy	Bachelor's degree in Marketing and Public Relations	2020-2023
A-Level	Pandahill Secondary School	Advanced Certificate of Secondary Education (A.C.S.E)	2018-2020
O-Level	Kamwene Secondary School	Certificate of Secondary Education (C.S.E)	2014-2017

## OTHER CERTIFICATION:

- Certificate of Online Marketing Fundamentals Course- **eMarketing Institute** August 2023
- Certificate of Online Social Media Marketing Course-**eMarketing Institute** August 2023

## TRAINING/COURSE ATTENDED:

- Jeshi la Kujenga Taifa (JKT) Kwa Mujibu wa Sheria July-September 2020

## LANGUAGE SKILLS:

- Proficiency in Swahili and English languages (Oral and written)

**COMPUTER SKILLS:**

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- Proficient in Microsoft Office package i.e. Ms. Word, Excel, Internet and Outlook

**PERSONAL COMPETENCIES:**

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- Interpersonal skills, negotiation skills and stress management.
- Problem solving skills and listening skills.
- Strong leadership, management and team building skills.
- Ability to work in a fast-paced environment to set deadlines.
- Excellent oral and written correspondence with an exceptional attention to detail.
- Enthusiastic self-starter who contributes well to the team.

**REFERENCE:**

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Full Name	Designation	Company	Contact
Furahisha Nganung'a	Academic Teacher	Kamwene Secondary School	<b>Mobile:</b> +255 765 819 748
Erenest Makunganya	Teacher	Kamwene Secondary School	<b>Mobile:</b> +255 682 410 100
Halid Mwambula	Assistant Lecturer	Tanzania Institute of Accountancy	<b>Mobile:</b> +255 759 721 342

**DECLARATION:**

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I, **Paspolo J. Haule** declare that the particulars given here are true, complete and correct to the best of my knowledge.