

# **CURRICULUM VITAE**

## **PERSONAL INFORMATION**

FULL NAME : ABDURAHMAN BAKAR OMARI  
DATE OF BIRTH : 1/4/1994  
AGE : 30 YEARS  
GENDER : MALE  
MARTAL STUTUS : SINGLE  
NATIONALTY : TANZANIA  
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## **EDUCATION**

### **2017-2020 Bachelor degree in business administration TANZANIA INSTITUTE OF ACCOUNTANCY (T.I.A)**

1<sup>ST</sup> class degree with professional placement.

#### **RELEVANT MODULES:**

• Mathematic and statistic	80/%
• communication skills (language)	90%
• Procurement and supply techniques	80/%
• International business	90%
• information system (computer)	100/%
• Risk management	90/%
• freight forwarding	95/%
• Business contract management	75/%
• research methodology and consultant	80/%

### **2015-2017 NTA LEVEL 6 DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT.**

**TANZANIA INSTITUTE OF ACCOUNTANCY.**

**GRADE ARCHIEVED: DISTTINCTION.**

#### **RELEVANT MODULES**

• Mathematic and statistic	60/%
• Introduction to logistics management	85/%
• Commercial knowledge (commerce)	95%
• procurement principle	75/%
• Introduction to transport and distribution	75/%

# **2014-2015 NTA LEVEL 4 BASIC CERTIFICATES IN PROCUREMENT AND LOGIST MANAGEMENT**

**GRADE ARCHIEVED: DISTINATION**

## **RELEVANT MODULES**

- Mathematic 75/%
- Basic store 95/%  
keeping
- procurement and 90/%  
logistics
- Computer 80/%  
application
- Customer care 90/%  
and ethics
- Communication skills (language) 80/%

## **2009-2012 MASJID QIBLAITAIN SEMINARY SECONDARY SCHOOL**

### **CSE OF GRADE C\*-D**

## **EMPOYMENT**

### **• NOVEMBER -2022- FEBRUARY-2024 SALES AND MARKETING REPRESENTATIVE AT APEXLOADS GROUP LIMITED**

### **DUTIES AND RESPONSIBILITY**

- Manage and develop marketing campaigns.
- Plan and implement creative campaigns on various social media platforms.
- Oversee and measure the effectiveness of campaigns.

- Conduct thorough market research to identify growth opportunities.
- Utilize research findings to provide marketing managers with insights and direction for upcoming marketing strategies and projects.
- Collaborate with manager(s) to prepare budgets.
- Manage promotional activities.
- Monitor marketing and sales performance to adjust the marketing strategy as needed.
- Enhance brand awareness by liaising with stakeholders and vendors to promote success.

**• AUGUST -2020 - OCTOBER -2022 MARKETING AND SALES REPRESENTATIVE AT PERGAMOLGROUP LIMITED CLEARING AND FORWARDING**

**RESPONSIBILITY AND DUTIES**

- Providing technical as well as various application-related support to the sales and marketing teams and customers
- Preparing detailed information documents and marketing materials related to products and services
- Maintaining pricing information on specific products
- Conceptualizing strategies to market products, generate sales conversions and deliver a superior customer experience
- Keeping track of targeted as well as actual sales to determine the extent of marketing support required
- Sourcing and storing information about competition products for market research
- Participating in product development and go-to-market processes
- Identifying new sales and marketing channels and technologies as well as finding the best solutions to promote the business

## **SKILLS**

- Excellent communication and listening skills
- The ability to explain complex information clearly and simply.
- Good sets and negotiation skills
- An interest in financial product and market
- Good mathematical and computer skill
- Plenty of drive, initiative and motivation.
- An honest and trust worthy manner
- Attention to detail
- Attention to detail
- The ability to analyze and research information

## **LANGUAGE:**

- English language professional level
- French language professional level
- Swahili language Expert

## **HOBBLE AND INTEREST**

I enjoy reading book, building computer network, solving puzzles and socializing with friend and family.

## **REFERENCE:**

**Isa Swai**

**Supervising officer (PERGAMOL GROUP LIMITED)**

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**Emmanuel Michael**

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