YENIEL BERIA,

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10th October 2024

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Director General,

P.O.BOX ,

DAR ES SALAAM

**RE:APPLICATION FOR JOB POSITION AS SALES SPECIALIST.**

Kind refers the heading above.

I am writing to express my keen interest in the SALES SPECIALIST position at your company, as advertised. With a strong educational background in Business administration in Marketing management and a genuine passion for customer satisfaction also organization expansion, I am confident that my skills and enthusiasm align perfectly with the goals and responsibilities of this role.

I recently completed my Bachelor's degree in Business administration in Marketing management at the Mzumbe University, a program that provided me with a comprehensive understanding of the business administration and management aspects in market. Throughout my studies, I have developed a deep appreciation for the intricate balance between business administration and marketing management, which I believe will be a valuable asset in carrying out the duties of a SALES SPECIALIST.

My academic journey has equipped me with a solid foundation in subjects such as E-marketing , transaction management, brand management and business management. In addition, I have gained practical experience through fieldwork, volunteering, internship, and research projects, where I honed my skills in data collection, analysis, and reporting.

Enclosed with this letter is my detailed resume, which highlights my educational background, practical experience, and relevant skills. I am excited about the possibility of becoming a part of the company and contributing to its valuable work.

Your sincerely,

Y.Beria

YENIEL BERIA