

RAMSEY AYOUB RAMSEY

CONTACT ME

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Ramsey Ramsey



Dar es salaam, Tanzania



EDUCATION BACKGROUND

AUGUST-2021

BACHELOR OF BUSINESS ADMINISTRATION & INNOVATION MANAGEMENT
MZUMBE UNIVERSITY

November-2018

ADVANCE LEVEL (ACSEE)
UMWBE BOYS
TANZANIA / KILIMANJARO

November-2015

ORDINARY LEVEL (CSEE)
CHARLOTTE SECONDARY
TANZANIA / MOROGORO

CAREER PROFILE

Versatile professional with a diverse background spanning Business development, Product management, Marketing, Project Leader. Dedicated to achieving results and contributing to organizational success. Adaptable, creative, and committed to ethics for future success. I have a set of skills in communication, project writing, multi-tasking, proficiency in using software, team leadership, and being customer-centric.

QUANTUM INFINITY CO LTD (QI GROUP)

SALES & MARKETING EXECUTIVE - CURRENT

Dar es salaam, Tanzania

QI Co Ltd is a Media & Marketing company that owns TV3, ST Bongo, Two radio,

TASKED ON:

- Drove improvement of quality and customer services standard and maintain client satisfaction scores.
- Ensure resource availability and allocation.
- Direct sales and marketing initiatives, expanding market share to new segments.
- Conduct progress meeting with clients to determine new requirements.
- Manage the relationship with the client and relevant stakeholders.
- Business acquisition and Relationships.
- Create and maintain comprehensive project documentation.
- Prepare reports on marketing activities, sales performance and market trends.
- Identify new business opportunities and develop strategies for business development.
- Calculate ROI to evaluate efficiency of marketing campaigns.

SUPERCARE COMPANY.

SALES & MARKETING SUPERVISOR | 2017-2018

DAR ES SALAAM, TANZANIA

This is the company deals with producing high quality cleansing products for home & office use.

- Customer Acquisition Strategies
- Marketing (Plan, Execution, Monitoring)
- Corporate Relationship & CVM
- Marketing & Promotion Budgeting Management
- Periodic reporting
- Engage in customer research and development.

Ramsey jr

Ramsey Jr



Ramsey Ramsey



AWARD

FEB-2018

BEST ENTREPRENEURSHIP

UMBWE BOYS

EXPERTISE

MARKETING &

CAMPAIGNS •

PRODUCT

MANAGEMENT •

PROJECT LEADER •

MEDIA BUYS &

EXTRA

JUBILEE INSURANCE COMPANY

This is the Health Insurance Company where by I was working as a (FREE LENCER)

The following are the role of the sales person.

- Establishment of the new clients.
- Corporate Relationship
- Establishment the new market from different companies.
- Customer Acquisition and Retantion.
- Report submission to the marketing department.

- Handling clients' claims.
- Develop marketing plans or strategies.
- Call potential clients.
- Designing and implementing effective marketing strategies.

HIGHER EDUCATION STUDENT'S LOAN BOARD.

ASSISTANCE LOAN OFFICER | 2019-2021

DAR ES SALAAM, TANZANIA

- Find loan beneficial to repay their loan.
- Data clearing.
- Validate and process refund.
- Contact guarantors to remind the loan beneficial to pay their loans.

REFERENCE

QUANTUM INFINITY

CECIL MHINA

*MARKETING &
DEVELOPMENT
MANAGER*

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*INSTITUTE OF
ADULT
EDUCATION.*

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INSTRUCTOR

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