

CURRICULUM VITAE:

A. PERSONAL PARTICULARS:

Full Name : William Fredrick Hungu
Date of Birth : 26th June 1998
Nationality : Tanzanian
Marital Status : Single with purpose
Present Address : P. O. BOX 19057, DAR ES SALAAM
Tel (Mobile) : +255750093089, +255768755250
Email Address : williamfredrick982@gmail.com

B. PERSONAL PROFILE:

- > I am a young, dynamic and innovative as well as performance oriented person who is driven by both ambitions and a sound grasp of reality.
- > A person with strong desire, willingness and ability to rapidly master and successfully implement new concepts, techniques and skills in my area of expertise.

C. ACADEMIC QUALIFICATIONS:

COURSE ATTENDED	DURATION	INSTITUTION	AWARDED
Bachelor of Arts in Public Relations and Advertising	Oct 2019 – July 2022	University of Dar Es’ Salaam (UDSM)	BA in Public Relations and Advertising
Advanced Level Secondary School	July 2017 – May 2019	Igunga Secondary School	Advanced Certificate of Secondary Education
Ordinary Level Secondary Education	Jan 2013 - Oct 2016	Unyanyembe Secondary School	Certificate of Secondary Education
Primary School Education	Jan 2006 - Dec 2012	Kiloleni Primary School	Certificate of Primary Education

D. WORK EXPERIENCE:

- Assistant Public Relations Practitioner during practical training from September to November 2020 at Tanzania Electric Supply Company TANESCO zonal office, Tabora Municipal.

Responsibilities:

- I.** Planning publicity strategies and campaigns.
- II.** Organising press conferences and corporate events.
- III.** Public relations reporting.
- IV.** Communication with customers about the services brought out by the company.
- V.** Managing some of social media accounts.
- VI.** Negotiation and conflicts resolutions.
- VII.** Plan and advertise special events of the company.

- Customer service at Tanzania Electric Supply Company TANESCO at Tabora Branch from September to November 2021 with some works to practise.

Responsibilities:

- I.** Providing customer support.
- II.** Answering customer queries.
- III.** Communicating with customers through various channels.
- IV.** Listening and resolving customer complaints.
- V.** Responding to customer reviews.
- VI.** Updating customer forms and creating the new ones.

- Sales Executive at Market Force from August 2022 up to June 2023 at Dar Es' Salaam Tanzania. This company dealing with selling and supplying goods to their wholesalers and retailers customers as their main distributors.

Responsibilities:

- I.** Supplying goods and services to customers whose put their orders throughout our online application called rejareja.
- II.** Collecting money and debts from customers and bank them through company accounts.
- III.** Finding other new customers from the market.

IV. Providing education to customers about our services and products.

• Sales associate at Kyosk Tanzania Limited from September 2023 up to February 2024 at Dar Es' Salaam Tanzania. Kyosk Tanzania Limited also is a company dealing with selling and supplying goods to different wholesalers and retailers.

Responsibilities:

- I.** Supplying goods to customers and collecting some money.
- II.** Helping customers on how to use the application of the company.
- III.** Providing education about our services.
- IV.** Searching for new customers.
- V.** Solving customers problems and complaints about our services.

• Sales Associate at another company dealing with sales and supplying goods called SOKOWATCH in Dar Es' Salaam Tanzania from March 2024 up to August 2024.

Responsibilities:

- I.** Searching for new customers and register them.
- II.** Teaching customers how to use the application and order some products online.
- III.** Supplying goods and collecting some cash and debts.
- IV.** Creating some promotions offers to our customers.
- V.** Providing some monthly report for the company on how we operate our work in the field.

E. SKILLS AND COMPETENCES:

- I.** Good strategic and interpersonal communication.
- II.** Time management and team work.
- III.** Relationship building.
- IV.** Crisis management.
- V.** Computer literacy like WORK and EXCEL.
- VI.** Press releases and attention to detail.
- VII.** Adaptability and strong relationship with the organisation and stakeholders.

F. LANGUAGE PROFICIENCY:

- I.** Kiswahili

II. English

G. SEMINARS AND WORKSHOPS ATTENDED:

There are some of workshops and seminars I was invited to attend as a student and as a part of members at the board of TANESCO zonal office.

- Public Relations Practitioner and Corporate Communications held at University of Dar Es' Salaam, Nkrumah Hall.
- Negotiations and Resolutions projection course in July 2021 .
- Basic Computer application course at Tabora Student Centre 2020.
- UDPRASA – University of Dar Es' Salaam Public Relations and Advertising Student's Association.
- Huduma Kiganjani and Jikonekti project this was about TANESCO services, held at TTC Tabora.

H. INTERESTS AND HOBBIES.

- Playing football and watching football matches.
- Reading books.
- Doing adventures.
- Watching movies.
- Swimming.
- Listening music.

I. REFEREES:

Apart from my personal information mentioned in this Curriculum Vitae, other information with some recommendations may be sought freely from:

• DR WILFRED MALISA

Lecturer University of Dar Es' Salaam, School of Journalism and Mass Communication SJMC. Department of Public Relations and Media.

P. O. BOX 35014, Dar Es' Salaam, Tanzania.

Mobile number: +255629666700

Email: malisa23@gmail.com

• RACHEL KIDANHA

Customer services supervisor at TANESCO limited, at Tabora Branch, zonal office.

P. O. BOX 802, Tabora, Tanzania.

Mobile number: +255744943596

Email: rahelkidanha96@gmail.com

• **MR KHALED NJELENJE**

Dispatcher at Market Force company limited, at Dar Es' Salaam.

P. O. BOX 59210, Dar Es' Salaam, Tanzania

Mobile number: +255782020309

Email: khalidnjelenje@gmail.com

J. DECLARATION:

I, William Fredrick Hungu, declare that the information contained in this CV is correct to the best of my knowledge.

UNIVERSITY OF DAR ES SALAAM



This is to certify
that

William Fredrick Hungu

having satisfied the requirements for the award of the

**DEGREE OF
BACHELOR OF ARTS
(PUBLIC RELATIONS AND ADVERTISING)**

Pass

was admitted to the degree at a congregation
held in DAR ES SALAAM, on the

*Thirtieth day of November
in the year Two thousand and twenty two*

Vice Chancellor



Deputy Vice Chancellor
(Academic)

BA(PRA)0000967

UNIVERSITY OF DAR ES SALAAM

Phone: 2410500-8

Fax: 2555-022-2410023

E-mail: dvc-arc@udsm.ac.tz

Website: <https://www.udsm.ac.tz>



P.O.Box: 35091

DAR ES SALAAM

TANZANIA



TRANSCRIPT OF EXAMINATIONS RESULTS

Surname: HUNGU		First Name: WILLIAM	Other Names: FREDRICK	
Sex: MALE	Country of Citizenship: TANZANIA	Permanent Address: P.O.BOX 35091 DAR ES SALAAM		
Registration No: 2019-04-02520		Date of Birth: 26/06/1998	Admitted: 2019/2020	Completed: 30.11.2022
College or Campus: MAIN CAMPUS			Faculty or Institute: JOURNALISM AND MASS COMMUNICATION	
Name of Programme: BACHELOR OF ARTS IN PUBLIC RELATIONS AND ADVERTISING				
Admitted on the basis of: DIRECT			Sponsorship: GOVERNMENT	
Overall G.P.A: 2.4			Degree Class: PASS	

EXAMINATIONS RESULTS

FIRST YEAR EXAMINATIONS RESULTS: 2019/2020

Course Code	Course Title	Credits	Grade	Points	GPA
CO 101	Introduction to Mass Communication	12	C	24	
DS 112	Development Perspectives I	12	C	24	
JE 100	English for the Media	8	C	16	
JO 102	Introduction to Journalism	12	C	24	
JS 100	Swahili for the Media	8	B+	32	
PR 101	Introduction to Public Relations & Advertising	12	C	24	
CO 103	Technical Basis of Communication	8	B	24	
DS 113	Development Perspectives II	12	B	36	
JO 103	Introduction to Writing for the Media	8	B	24	
JO 108	Radio Broadcasting	12	C	24	
JO 109	Television Broadcasting	12	C	24	
PL 111	Introduction to Critical Thinking and Argumentation	8	C	16	
PR 102	Psychology and Advertising	8	B	24	
PR 104	Public Opinion and Public Relations	8	B	24	
Sub-total		140		340	2.4

SECOND YEAR EXAMINATIONS RESULTS: 2020/2021

Course Code	Course Title	Credits	Grade	Points	GPA
CO 201	Theories of Mass Communication	12	C	24	
JR 203	Mass Media Research	12	C	24	
LW 540	Media Law	12	C	24	
PR 100	Practicum	8	A	40	
PR 201	Mass Media and Public Relations	12	C	24	
PR 203	Advertising, Layout and Production	12	C	24	
PR 207	Ethics and Professional Responsibilities in Public Relations	12	C	24	
CO 203	Issues in Mass Communication Research	12	C	24	
CO 207	Special Radio Production	12	B	36	
PR 202	Media and Contemporary Issues	12	B	36	
PR 204	Mass Media Advertising & Sales Promotion	12	C	24	
PR 206	Writing for Public Relations	12	C	24	
Sub-total		140		328	2.0

THIRD YEAR EXAMINATIONS RESULTS: 2021/2022

Course Code	Course Title	Credits	Grade	Points	GPA
CO 305	New Media Technologies	12	C	24	

THIRD YEAR EXAMINATIONS RESULTS: 2021/2022

Course Code	Course Title	Credits	Grade	Points	GPA
PR 200	Practicum	8	B	24	
PR 301	Advertising and Public Relations Campaign	12	C	24	
PR 305	Advanced Advertising Issues	12	B+	48	
PR 307	Dissertation I	12	C	24	
PR 309	Propaganda and Persuasion	12	B+	48	
PR 302	Special Issues in Advertising	12	B	36	
PR 304	Media Representation and Perception	12	C	24	
PR 306	Public Relations, Organisation and Management	12	B	36	
PR 308	Dissertation II	12	C	24	
PR 314	Public Relations for Non-profit	12	C	24	
Sub-total		128		336	2.6

For Deputy Vice Chancellor
(Academic)

Date

OFFICIAL SEAL

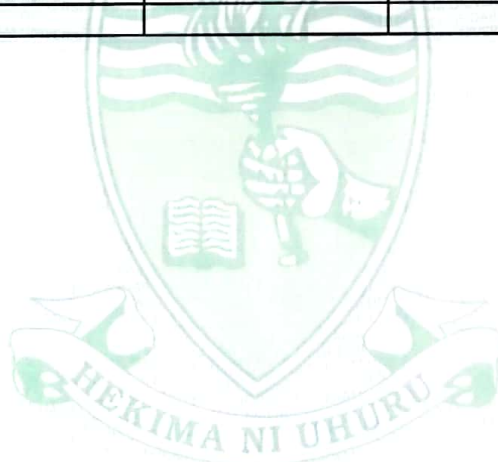
END OF TRANSCRIPT

1. The transcript will be valid only if it bears the University Seal.
2. Key for Course Credits: ONE CREDIT IS EQUIVALENT TO 10 CONTACT HOURS. POINTS = GRADE MULTIPLIED BY NUMBER OF CREDITS
3. Key to the Grades and other Symbols for University Examinations: SEE THE TABLE BELOW

Grade	A	B+	B	C	D	E
Marks	70.00 - 100.00%	60.00 - 69.00%	50.00 - 59.00%	40.00 - 49.00%	35.00 - 39.00%	0.00 - 34.00%
Grade Points	5.0	4.0	3.0	2.0	1.0	0.0
Remarks	Excellent	Very Good	Good	Satisfactory	Marginal Fail	Absolute Fail

4. Key to Classification of Awards : SEE THE TABLE BELOW

Bachelor Degree		Diploma		Certificate	
Overall G.P.A	Class	Overall G.P.A	Class	Overall G.P.A	Class
4.4 - 5.0	FIRST CLASS	4.0 - 5.0	PASS	4.0 - 5.0	PASS
3.5 - 4.3	UPPER SECOND	3.0 - 3.9	PASS	3.0 - 3.9	PASS
2.7 - 3.4	LOWER SECOND	2.0 - 2.9	PASS	2.0 - 2.9	PASS
2.0 - 2.6	PASS				



The National Examinations Council of Tanzania



Advanced Certificate of Secondary Education

This is to certify that **WILLIAM FREDRICK HUNGU**

Index No. **S0713-0602**

sat for the Advanced Certificate of Secondary Education Examination

at **IGUNGA SECONDARY SCHOOL**

in **MAY** **2019** and qualified for the award of an

ADVANCED CERTIFICATE OF SECONDARY EDUCATION

in Division **ONE**

after attaining the following performance:-



Subject	Grade
GENERAL STUDIES	D (PASS)
HISTORY	D (PASS)
KISWAHILI	A (PASS)
ENGLISH LANGUAGE	B (PASS)

Chairperson



Executive Secretary

This is a secure Document using special inks and paper. Hold this document to the light to verify the Giraffe which can be seen through the paper. Any alteration or amendment to this document invalidates it.

ACS19046380

The National Examinations Council of Tanzania



Certificate of Secondary Education

This is to certify that **WILLIAM FREDRICK HUNGU**

Index No. **S0765-0095**

sat for the Certificate of Secondary Education Examination

at **UNYANYEMBE SECONDARY SCHOOL**

in **NOVEMBER 2016**

and qualified for the award of a

CERTIFICATE OF SECONDARY EDUCATION

in Division **THREE**

after attaining the following performance:-


Subject	Grade
CIVICS	C (PASS)
HISTORY	C (PASS)
GEOGRAPHY	D (PASS)
KISWAHILI	C (PASS)
ENGLISH LANGUAGE	B (PASS)
BIOLOGY	C (PASS)
BASIC MATHEMATICS	F (FAIL)



Chairperson



This is a secure document using special inks and paper. Hold this document to the light to verify a Giraffe which can be seen through the paper. Any alteration or amendment to this document invalidates it.



Executive Secretary

CS16 000139708



THE UNITED REPUBLIC OF TANZANIA
CERTIFICATE OF BIRTH

C No: 10001105281

Entry No	Where Born	Child's Name	Sex	Father's Name	Father's Country of Birth	Mother's Name	Mother's Country of Birth	Birth Date	Registration Date	Registrar General
(1) 171938187486	(2) KITETE HOSPITAL TABORA TABORA	(3) WILLIAM FREDRICK HUNGU	(4) MALE	(5) FREDRICK HUNGU MFUNYA	(6) TANZANIA	(7) BERNADETA WILIAM MISANZU	(8) TANZANIA	(9) 26TH JUNE 1998	(10) 29TH APRIL 2019	(11) EMMY K. HUDSON

Certified under the Births and Deaths Registration Act (Cap 108 R. E. 2002) to be a true copy of an entry in the Registrar General's custody.

Dated this 10th June 2019

N.B: This Certificate is not proof of Citizenship

for Registrar General

