



Samwel Ng'homange

Summary

I am a graduate in Marketing and Public Relations from the National Institute of Technology (NIT). My academic background has equipped me with a strong foundation in strategic communication, brand management, and digital marketing. I am passionate about leveraging innovative marketing strategies to enhance brand visibility and engage target audiences effectively. With hands-on experience through internships and projects, I am eager to apply my skills in a dynamic professional environment.

Education

Oct 2020 - Jul 2023

MARKETING AND PUBLIC RELATIONS

National Institute Of Transport
(NIT)

GPA: 3.1 / 5

Contact Info

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Address

Simiyu, Tanzania

Date of Birth

08-01-2000

Languages

English

Speaking (Fair)

Writing (Excellent)

Referees

Experience

Aug 2023 - Jan 2025

Sales Personnel

SATO JAMBO STORE , Mwanza, Tanzania

- Receiving order from customers
- Preparing orders for delivering
- Visiting customer and growing towns to create new customers
- Researching on customer satisfaction
- Analysing the flow and trend on sales

Jan 2022 - Jan 2022

INDUSTRIAL AND
AGRICULTURE REVENUE
OFFICER

TANZANIA CHAMBER OF COMMERCE , Mwanza, Tanzania

- Issuing of humlets for traders and authorities
- Providing the working place for visitors
- Supervision of gatepass entrance
- Working on customer complain
- Customer service for the new visitors

Jul 2021 - Oct 2021

Trade Officer

MAGU DISTRICT COUNCIL , Mwanza, Tanzania

- Issuing of notice for traders working in magu stand ang isandula market
- Issuing of business license to all citizens in magu district
- Issuing of receipts to customers paid for business license
- Inspection for all traders licenses and liquor licences

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