

PHILIPO LUMATO

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SUMMARY

Accomplished graphic designer with several years of experience designing high visual solutions. Demonstrated success in pitching concepts, scoping work and delivering assets on time. Fluent in adobe creative suite with high degree of expertise in illustrator, After Effects, Adobe Premiere and photoshop.

SKILLS

- Graphic design
- Microsoft office
- Mobile interface design
- Adobe photoshop, illustrator, and InDesign
- Adobe after effects
- Presentation design
- Image manipulation
- Design thinking
- Website graphics
- Video editing
- Image editing
- Logo design
- Motion graphics
- Email design
- Visual communication
- Infographics design
- UI design
- Digital illustration

EDUCATION

JULY 2018

Bachelor of Engineering in Information Systems and Network Engineering
St. Joseph University in Tanzania

MAY 2014

Advanced Certificate of Secondary Education Examination
Same High Secondary School

OCTOBER 2011

Certificate of Secondary Education Examination
Malangali Secondary School

OCTOBER 2007

Certificate of Primary Education Examination
Isimani Primary School

EXPERIENCE

JULY 2020 - JULY 2023

Graphics Designer Intern

Workers Compensation Fund (WCF)

- Designed promotional materials including posters, banners, brochures, and product labels.
- Created product mockups and wheel covers to enhance brand visibility.
- Developed eCards and company profiles to engage target audiences effectively.
- Produced booklets and magazines, ensuring high-quality visual presentation.
- Crafted roll-up banners for events to attract potential customers.
- Designed flyers to promote products and services across various platforms
- Collaborated with team members to create innovative ideas for marketing campaigns..
- Edited photos and videos to be used on websites or printed materials.
- Maintained a digital asset library, organizing graphics, photos, and artwork for easy access.
- Utilized Adobe Creative Suite programs including Photoshop, InDesign, Illustrator, After Effects and Premiere Pro.
- Utilized typography, color, and layout to enhance visual communication and message clarity.
- Organized files into multiple categories for easy access when needed.
- Created original designs for posters, flyers, and logos for various events.

NOV 2018 - NOV 2019

Graphics Designer Intern

Akros Limited

- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Created posters and labels for promotional materials.
- Developed banners and roll-up banners for events and exhibitions.
- Produced brochures and booklets to convey product information effectively.
- Crafted flyers to attract customer attention and drive sales.
- Executed product mockups for visual presentation of new offerings.
- Designed ecads for digital marketing campaigns.
- Assembled company profiles detailing services and mission.
- Produced promotional displays, packaging and marketing collateral for retail environments.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners, and signs.
- Worked with customers to present mockups and collect information for adjustments.

APR 2018 - JULY 2018

Graphics Designer Intern

Oceania Company Limited

- Designed posters and product labels to enhance brand visibility.
- Created banners and rollup banners for promotional events.
- Developed brochures and flyers to effectively communicate services.
- Produced mockups, eCards, and company profiles for marketing purposes.
- Designed booklets, magazines, and books to support information dissemination.
- Executed video and photography projects to showcase company achievements.
- Animated visuals to engage audiences across digital platforms.

APR 2018 - JULY 2018

Graphics Designer Intern

Oceania Company Limited

- Designed posters and product labels to enhance brand visibility.
- Created banners and rollup banners for promotional events.
- Developed brochures and flyers to effectively communicate services.
- Produced mockups, eCards, and company profiles for marketing purposes.
- Designed booklets, magazines, and books to support information dissemination.
- Executed video and photography projects to showcase company achievements.
- Animated visuals to engage audiences across digital platforms.

Languages

- English
- Swahili

Hobbies

- Designing
- Movies
- Sports
- Musics
- Reading

References

Laura Kunenge

Head of Public Relations,
Workers Compensation Fund (WCF)
P. O. Box 549, Dodoma, Tanzania.
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Eng. Ezekiel Lumato

Specialist, Enterprise System Admin,
National Microfinance Bank (NMB),
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St. Joseph College of Engineering and Technology
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