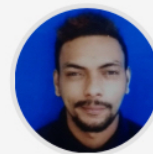


Alykhan Rattansi



✉ arattansi1@gmail.com 📞 +255 787 840 121 🏠 Mnazi Mmoja, Dar es salaam, Tanzania

📅 February 9, 1994 📍 Dar es salaam, Tanzania ♂ Male 🇹🇿 Tanzanian 👤 Unmarried

➤ Passport no: TAE509684

I am an adaptable and results-driven professional with extensive knowledge in Information Technology and a diverse background spanning sales and marketing, transport management, administration, and technology. Having worked for various companies and experienced different cultures through international travel, I bring a global perspective and a proven ability to thrive in dynamic environments. My expertise includes technological and mechanical skills, digital marketing, industrial machinery development, problem-solving, and persuasive communication. With strong time management, analytical, and research abilities, combined with advanced proficiency in Microsoft tools, I am committed to driving innovation, efficiency, and success in any organization. Open-minded and versatile, I excel in fostering growth and delivering impactful results across industries.

Education

Jan 2015 - Jan 2016

- **Diploma in Information Communication Technology**
Techno Brain International School Of Technology, Dar es Salaam, Tanzania

Jan 2010 - Jan 2011

- **High School Qualification**
Laureate International, Dar es salaam, Tanzania

Jan 2008 - Jan 2009

- **Secondary School Qualification**
Aga Khan Mzizima Secondary School, Dar es salaam, Tanzania

Jan 2001 - Jan 2007

- **Primary level Qualification**
Aga Khan Primary School, Dar es salaam, Tanzanian

Employment

2011 - 2013

- **Sales and Marketing Executive**
Safi Imports and Exports, Dar es salaam, Tanzania
 - Develop and implement sales strategies to achieve revenue targets.
 - Conduct market research to identify opportunities and customer needs.
 - Build and maintain strong client relationships to drive customer retention.
 - Design and execute marketing campaigns across various channels.
 - Analyse sales and marketing data to measure performance and optimize strategies

2013 - 2015

- **Marketing Director**
Akfix (Construction tools and adhesives), Dar es salaam, Tanzania
 - Develop and execute data-driven marketing strategies.
 - Oversee market segmentation and brand positioning.
 - Lead teams in digital campaigns and initiatives.
 - Analyze consumer behavior and market trends for strategic insights.
 - Manage budget allocation and optimize marketing resources.

2015 - 2020

- **Transport Manager**
Bhanji Transport Company, Dar es salaam, Tanzania
 - Oversee logistics operations to ensure efficient transport workflows.
 - Ensure fleet maintenance aligns with regulatory and safety standards.
 - Manage personnel performance and implement capacity-building initiatives.

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2021 - 2022

- Optimise routing algorithms and resource allocation for cost efficiency.
- Analyse operational metrics to drive continuous process improvement.

Assistant Chief Engineer

New Africa Hotel (Four Points), Dar es salaam, Tanzania

- Assist in daily engineering operations and equipment management.
- Supervise maintenance and repair of machinery and systems.
- Ensure compliance with safety and environmental standards.
- Coordinate with departments to optimise engineering processes.
- Monitor and report on system performance and efficiency.

2022 - 2023

Guest Relations Officer

New Africa Hotel (Four Points), Dar es salaam, Tanzania

- Greet and assist guests, ensuring a positive experience.
- Address guest inquiries, concerns, and requests promptly.
- Coordinate special arrangements and bookings.
- Resolve issues by collaborating with hotel department.
- Stay informed on hotel services and promotiona.

2023 - 2024

Development Manager/ Engineer

Trademark Industries, Dar es salaam, Tanzania

- Lead design, development, and implementation of engineering projects.
- Manage project timelines, resources, and budgets for successful delivery.
- Collaborate with teams to optimise product development.
- Perform technical analysis and resolve issues.
- Ensure compliance with industry standards and regulations.

Skills

Technological Skills

Transport Management

Marketing and Sales

Industrial Machinery Development

Problem solving and Analytical Skills

Administrative Legal Support

Effective Communication

Mechanical Skills

Development Management

Digital Marketing

Time Management

Arbitration Skills

Persuasive Writing

Research Skills

Languages

English

Spanish

Swahili

Portuguese

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Hobbies

- Football
- Sports Betting
- Fitness and Outdoor activities
- Reading books
- Music Production
- Travelling
- Casino Game Analysis and Strategy Development

Qualities

- Adaptability
- Problem solving
- Team Collaboration
- Time Management
- Flexibility
- Strong Communication
- Attention to detail
- Customer-Centric
- Cultural Sensitivity
- Technical expertise

Extracurricular activities

2011 - Present

■ **Trilingual Artist**
MTU BEH Entertainment (self owned), Dar es salaam, Tanzania
I have been actively involved in music production, songwriting, and performance since 2013. As a versatile artist, I create, write, and produce original music across various genres, showcasing my creativity and technical skills in music production. My experience includes both independent projects and collaborations, with a focus on delivering high-quality, impactful music.
Music Debut 2016

Achievements

GE FESTIVAL, UNITED ARAB EMIRATE.
Nominated to represent Tanzania, Africa, in Football (Soccer) at the Jubilee Games during the Global Encounters (GE) Festival.

DISL UNDER 9 2003 RUNNER UP.

DISL UNDER 9 BEST PLAYER & TOP SCOCER 2003.

2020 Champions Cup winner.

2007 School Olympics Sports Day (Aga Khan Primary School).

100m race winner
200m race winner
200m Relay race winner

References

CHRISTIAN FAROUQ
New Africa Hotel (Four Points), Dar es salaam, Tanzania
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