

Musa Seif

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SUMMARY

Dynamic sales and marketing specialist with proven success at Angela Peace and Love Company, adept at developing impactful marketing strategies and enhancing customer engagement. Skilled in market research and sales forecasting, I excel in building strong client relationships and leading teams to achieve ambitious targets. Highly-motivated employee with desire to take on new challenges. Strong work ethic, adaptability, and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

SKILLS

- Marketing strategy
- Customer engagement
- Market research
- Computer skills
- Business skills
- Entrepreneurship
- Communication skills & Presentation skills
- Negotiation skills
- Team management
- Leadership skills

EXPERIENCE

Sales and Marketing(Specialist), Angela Peace and Love Company TanzaniaLTD,September 2024 - September 2025, Dar es Salaam, Tanzania

- Developed marketing strategies to enhance brand awareness and customer engagement.
- Coordinated promotional campaigns across various social media platforms and channels.
- Conducted market research to identify customer needs and preferences for products.
- Implemented sales strategies to achieve the company's objectives and targets.
- Achieved the agreed sales targets and results within a schedule.
- Established and maintained strong relationships with existing and potential customers.
- Conducted market research to understand consumer trends and preferences.
- Prepared and presented sales reports and forecasts.

Counselor with a Gender and Development Degree,TanzaniaYouth Vision Association, August 2023 - November 2023, Dar es Salaam, Tanzania

- Conducted individual counseling sessions for youth facing personal challenges.
- Facilitated group workshops on life skills and emotional well-being.
- Developed resource materials to support youth in decision-making processes.
- Project planning and management.
- Researching and collecting data through gender issues.
- Comprehensive community outreach and mobilization services.

EDUCATION AND TRAINING

Bachelor Degree in Development Studies(BADS), University of Dar-es-Salaam,Tanzania, November 2021 - October 2024

LANGUAGES

Swahili: Excellent | English: Good