

IDDI MUSSA OMARI

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SUMMARY

A dedicated and results-driven professional with over 2 years of experience in sales, marketing, and administrative support. Holding an Ordinary Diploma in Marketing and Public Relations (GPA 4.3) from Tanzania Institute of Accountancy, I excel in customer engagement, data management, and campaign coordination. Seeking to leverage my skills to contribute to a dynamic organization.

EDUCATION

Diploma in marketing and public relations Tanzania Institute of Accountancy (4.3)	October 2020- July 2022 Dar es salaam
Basic technician certificate in marketing and public relations Tanzania Institute of Accountancy	October 2019- July 2020 Dar es salaam
Certificate of secondary education Zingibari secondary school	January 2015- December 2018 Tanga

EXPERIENCE

Direct sales agent (DSA) National bank of commerce (NBC) - Successfully onboarded as a Direct Sales Agent, meeting sales targets for banking products and services. - Engage with customers daily to promote account openings and financial solutions. - Build and maintain strong client relationships to enhance customer satisfaction and retention.	August 2024 - Dar es salaam
Marketing and Administrative Assistant Kibasila Secondary School - Managed budget data and prepared accurate financial reports to support school operations. - Enhanced stakeholder communication by developing effective engagement systems. - Supported administrative tasks, improving overall efficiency.	June 2023 - July 2024 Temeke, Dar es salaam
Assistant Business Officer Temeke Municipal Council - Issued business licenses to over 50 traders and managed registration processes efficiently. - Conducted awareness campaigns, reducing document processing time by 10%. - Collected and organized business data for reporting purposes.	July 2021 - September 2021 Temeke, Dar es salaam

SKILLS

Direct Sales and Customer Engagement
Data Management and Reporting
Excellent Communication and Interpersonal Skills
Marketing and Campaign Coordination
Customer Relationship Management
Proficient in Kiswahili and English

CERTIFICATIONS

Tally prime accounting software Betterway innovation limited	June 2025
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LANGUAGES

English Full Professional Proficiency	Swahili Native or Bilingual Proficiency
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REFERENCES

GILBERT MODEST MABULA Branch manager NBC uhuru at NBC limited Email: Gilbert.Mabula@nbc.co.tz Phone: +255 756 168 121	-
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VISHANDI PESHO VISHANDI Accountant at Kibasila secondary school Email: allyvisha@gmail.com Phone: +255 764 789 371	-
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HAIDAL MAGESSA MOHAMMED Tax officer at Tanzania Revenue Authority (TRA) Email: Haidal.mageessa@tra.go.tz Phone: +255 627 219 142	-
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