

CURRICULUM VITAE

PERSONAL PARTICULARS

Surname: Jonathan
First name: George
Middle name: Elias
Sex: Male
Date of birth: 24/09/2000
Marital status: Single
Religion: Christian
Nationality: Tanzanian
Contact address: P.O.BOX 1968 Dar es salaam
E-mail: eliasgeorge255@gmail.com
Mobile: +255622302528

EDUCATION BACKGROUND

INSTITUTE	YEAR	AWARD
College of Business Education(CBE)	2021-2024	Bachelor Degree in marketing
Lwangwa secondary school	2019-2021	Certificate of Advanced secondary school education
Twiga secondary school	2015-2018	certificate of ordinary secondary school education
Salasala Primary school	2008-2014	Certificate of primary school education

WORKING EXPERIENCE

1.I Conducted Field program at Tanzania Postal Corporation (TPC) at EMS international department during June 2023.Performing duties and tasks related to marketing responsibilities, duties performed were;

- Preparing costumers documents for shipping parcels and letter through EMS courier
- Balancing P6 forms for parcels and letter received to be shipped
- Receiving and solving customers queries related to EMS service
- Sales and promotion about the service offered at EMS international department
- Conducting market research of the service and products offered at EMS department

2.I have worked with EAST AFRICA FOOD LIMITED in Zanzibar as sales and marketing representative since October 2024 to June 2025,And my responsibilities included.

- selling food products like potatoes and bananas,
- Promoting the company product to the new Customer,by convincing through discount and a good customer care

- Advising clients on the best ways to store products before they are sold, and on effective methods for selling to the end user.
- Additionally, I am responsible for entering and organizing sales in the company's system or application called Sokochap."

Currently

Currently, I am working at Yanacorp ICTcompany deals with the IT solution,service and support in sales and marketing position.My responsibilities include.

- Identifying and Attracting New Customers.
 - Conducting market research to identify potential clients.
 - Visiting private and government institutions to introduce and explain company services.
- Presenting and Selling Products/Services.
 - Delivering presentations and product demonstrations to prospective customers.
- Developing and Implementing Marketing Strategies
 - Planning and executing promotions, campaigns, advertisements, and social-media content.
- Customer Service and Follow-up.
 - Following up with clients after sales to ensure satisfaction with the products/services.
- Reporting and Targets.
 - Preparing sales and marketing reports for management.
 - Monitoring and achieving set sales and revenue targets.

SKILLS

- Advanced Microsoft Excel
- Advanced Microsoft Word
- Management and information skills
- Analytical skills
- Excellent communication and presentation

AWARDS

Certificate from national army service(JKT) obtained from training held at 838 KJ Maramba JKT during 2021

HOBBIES AND INTEREST

- Reading books and magazines
- Traveling and adventuring
- Listening music

REFERENCES AND REFEREES

1. DHAMENDRA NAROLIA

Branch Manager EA FOOD Zanzibar
P.O.BOX 1634 Dar es salaam
+255677193216

2. GODSON ALPHONCE

Operation Officer EA FOOD Zanzibar
P.O.BOX 1634 Dar es salaam
+255677092269
galiphonce@sokochap.com

3.MERCKZEDECK ERASTO SIMA

Regional sales officer -Dar ceramic centre
+255 689 971 471
merckzedecksima300@gmail.com

4.EVORD VEDASTO MWAUZI

Marketing officer-Tanzania Postal Corporation
P.O.BOX 1955 Dar es salaam
+ 255754860294

DECLARATION

I declare that the above information are valid, true and concerns me. All information provided are justifiable.

An enthusiastic and dedicated Marketing graduate seeking challenging opportunity to apply theoretical knowledge gained during studies to a real-world problem-solving scenarios in Marketing and Sales role.